



# THE XXX KOPAONIK BUSINESS FORUM (KBF 2023)

## PURSuing RESILIENT ECONOMY IN UNCERTAIN TIMES: MAJOR CHALLENGES FOR SERBIA AND THE WESTERN BALKANS

in partnership with Mastercard®

Congress Center, Grand Hotel Kopaonik

March 5-8, 2023

### AGENDA



#### Sunday, March 5th, 2023

|             |   |  |
|-------------|---|--|
| 10:00-20:00 | <b>REGISTRATION (RECEPTION – HOTEL GRAND)</b>   |  |
| 16:00-16:30 | <b>SPECIAL EVENT: TRIBUTE TO DR. ZORAN ĐINĐIĆ, PRIME MINISTER OF SERBIA 2001-2003</b> |  |
| Forum Hall  | <b>Thus spoke Zoran Đinđić</b>  |  |
| 16:30-17:30 | <b>PANEL 1:</b>   | <b>THE WESTERN BALKANS ECONOMIC OUTLOOK</b>  |
| Forum Hall  | <i>Moderator:</i>   | <b>VUJOVIĆ Dušan</b> , Member of the Presidency, Serbian Association of Economists   |
|             | <i>Panelists:</i>   | <b>EBLE Stephanie</b> , Regional Resident Representative for the Western Balkans, IMF<br><b>RECORD Richard</b> , Lead Economist for the Western Balkans, World Bank<br><b>SANFEY Peter</b> , Deputy Director for Country Economics and Policy, Department of Economics, Policy and Governance, EBRD      |
| 17:30-18:30 | <b>PANEL 2:</b>   | <b>MACROECONOMIC TRENDS IN SERBIA: CHALLENGES AHEAD</b>  |
| Forum Hall  | <i>Moderator:</i>   | <b>ŠOŠKIĆ Dejan</b> , Member of the Presidency, Serbian Association of Economists  |
|             | <i>Introductory:</i>  | <b>PETROVIĆ Pavle</b> , President, Fiscal Council of the Republic of Serbia  |
|             | <i>Panelists:</i>   | <b>GAJIĆ Mihailo</b> , Editor of Economic Content, Talas.rs<br><b>RANDELOVIĆ Saša</b> , Professor, Faculty of Economics, University of Belgrade<br><b>USTYUGOVA Yulia</b> , Resident Representative in Serbia, IMF<br><b>VUJOVIĆ Dušan</b> , Member of the Presidency, Serbian Association of Economists |
| 18:30-19:15 | <b>PANEL 3:</b>   | <b>PRESENTATION OF THE KBF INDEX OF COMPANY REPUTATION (KBF INCORE)</b>  |
| Forum Hall  | <i>Presenter:</i>   | <b>BEŠIĆ Miloš</b> , Consultant and Methodologist, Ninamedia Research  |
| 19:15-20:00 | <b>PANEL 4:</b>   | <b>INVESTMENTS IN IT STARTUPS: WHO AND HOW?</b>  |
| Forum Hall  | <i>Moderator:</i>   | <b>BJELOTOMIĆ Nebojša</b> , CEO, Digital Serbia Initiative   |
|             |   | <b>BAKOČ Aleksandar</b> , Managing Director, Algotech<br><b>JOVANOVIĆ Petar</b> , President of the Executive Board, RBA banka<br><b>KNEŽEVIĆ Jasmina</b> , Founder and Supervisory Board Member, Acibadem Bel Medic  |
| 20:00-20:45 | <b>PANEL 5:</b>   | <b>HAS THE CRISIS MADE IT PEOPLE MORE AVAILABLE?</b>   |
| Forum Hall  | <i>Moderator:</i>   | <b>BJELOTOMIĆ Nebojša</b> , CEO, Digital Serbia Initiative   |
|             |   | <b>BIJELIĆ Aleksandar</b> , CEO, MVP Workshop Studio<br><b>BRANKOVIĆ Zorana</b> , COO, Banca Intesa<br><b>ODOBAŠIĆ Davor</b> , CEO, HelloWorld.rs<br><b>VASIĆ Vladimir</b> , Secretary General, Association of Serbian Banks   |
| 21:00-22:30 | <b>WELCOME RECEPTION powered by MK GROUP</b>  |  |

#### Monday, March 6th, 2023

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| 09:30-09:50  | <b>KEY DEVELOPMENTS BETWEEN TWO KBF'S</b> |  |
| Central Hall |   | <b>VLAHOVIĆ Aleksandar</b> , President, Serbian Association of Economists          |
| 09:50-10:15  | <b>MESSAGE FROM THE PARTNER</b>           |  |
| Central Hall |   | <b>CIOLKOWSKI Bartosz</b> , Divisional President, South-Eastern Europe, Mastercard |
| 10:15-10:45  | <b>ADDRESS OF THE GOVERNOR</b>            |  |
| Central Hall |   | <b>TABAKOVIĆ Jorgovanka</b> , Governor, National Bank of Serbia                    |
| 10:45-11:30  | <b>ADDRESS OF THE SPECIAL GUEST</b>       |  |
| Central Hall |   | <b>GILL Indermit</b> , Senior Vice President, World Bank Group                     |
| 11:30-12:00  | <b>ADDRESS OF THE IMF MISSION CHIEF</b>   |  |
| Central Hall |   | <b>MCGETTIGAN Donal</b> , Mission Chief for Serbia, IMF                            |
| 12:00-12:30  | <b>Break</b>                              |  |
| 12:30-13:45  | <b>PANEL 6:</b>                           | <b>THE FUTURE OF THE EU AND THE WESTERN BALKANS</b>                                |
| Central Hall | <i>Moderator:</i>                         | <b>VUJAČIĆ Ivan</b> , Member of the Presidency, Serbian Association of Economists  |

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| (Parallel track)                 | <i>Panelists:</i>     | <b>GIAUFRET Emanuele</b> , Ambassador and Head of the European Union Delegation to Serbia<br><b>COCHARD Pierre</b> , French Ambassador to Serbia<br><b>HILL Christopher</b> , U.S. Ambassador to Serbia<br><b>KONRAD Anke</b> , German Ambassador to Serbia<br><b>JOVIĆ Dejan</b> , Professor, Faculty of Political Science, University of Zagreb  |
| <b>12:30-13:45</b>               | <b>PANEL 7:</b>       | <b>RESHAPING FINANCE FOR CIRCULAR AND REGENERATIVE ECONOMY: SCALE AND SIZE</b>   |
| Forum Hall<br>(Parallel track)   | <i>Moderator:</i>     | <b>ĐURIČIN Dragan</b> , Member of the Presidency, Serbian Association of Economists  |
|                                  | <i>Panelists:</i>     | <b>CUPAĆ Dejan</b> , CTO, MK Group<br><b>DAMLJANOVIĆ Dragoljub</b> , Director for Digital Grid Sales, Schneider Electric<br><b>LONČAR Medeja</b> , CEO, Siemens Slovenia, Croatia and Serbia<br><b>MALINIĆ Dejan</b> , Member of the Presidency, Serbian Association of Economists   |
| <b>13:45-15:00</b>               | <b>PANEL 8:</b>       | <b>THE DIGITAL FOOTPRINT: ADVANCED DIGITAL COOPERATION</b>   |
| Central Hall<br>(Parallel track) | <i>Moderator:</i>     | <b>ĐURKOVIĆ Miloš</b> , Managing Partner, Amrop Serbia   |
|                                  | <i>Panelists:</i>     | <b>LUČIĆ Vladimir</b> , CEO, Telekom Serbia<br><b>MICHEL Mike</b> , CEO, Yettel/President, FIC Serbia<br><b>SKORIĆ MILATOVIĆ Rosanda</b> , Managing Director for Adriatic Region, SAS Institute<br><b>TURK Dejan</b> , CEO, A1 Serbia & A1 Slovenia  |
| <b>13:45-15:00</b>               | <b>PANEL 9:</b>       | <b>THE ECONOMIC AGENDA FOR OPEN BALKAN</b>   |
| Forum Hall<br>(Parallel track)   | <i>Moderator:</i>     | <b>SVILANOVIĆ Goran</b> , Former Minister of Foreign Affairs, Serbia and Montenegro  |
|                                  | <i>Panelists:</i>     | <b>ĐURĐEVIĆ Nenad</b> , Advisor to the President, Chamber of Commerce and Industry of Serbia<br><b>JANEVSKI Svetozar</b> , President of the Management Board, Tikveš Winery<br><b>MOMIROVIĆ Tomislav</b> , Minister of Domestic and Foreign Trade, Government of the Republic of Serbia<br><b>PEKEZ Goran</b> , President, JBAS/Corporate Affairs and Communications Director for West Balkans, JTI<br><b>VUJOVIĆ Nikola</b> , Vice President, Chamber of Economy of Montenegro<br><b>VUKOVIĆ Danko</b> , President, Biogas Serbia |
| <b>15:00-16:15</b>               | <b>PANEL 10:</b>      | <b>THE WESTERN BALKANS SUSTAINABLE DEVELOPMENT SOLUTION NETWORK</b>  |
| Central Hall<br>(Parallel track) | <i>Moderator:</i>     | <b>LAGUMDŽIJA Zlatko</b> , Professor, School of Economics and Business, University of Sarajevo/Co-Chair, SDSN WB   |
|                                  | <i>Panelists:</i>     | <b>CVETKOVIĆ Mirko</b> , Former Prime Minister of Serbia<br><b>KOUNDOURI Phoebe</b> , Professor, School of Economics, Athens University of Economics and Business/Co-Chair SDSN Europe<br><b>MESI Senida</b> , Former Deputy Prime Minister of Albania and MP<br><b>SELIMOVIĆ Jasmina</b> , Dean, School of Economics and Business, University of Sarajevo/Co-Chair, SDSN WB<br><b>VUJANOVIĆ Filip</b> , Former President of Montenegro  |
| <b>15:00-16:15</b>               | <b>PANEL 11:</b>      | <b>GENERATION „Z“ IS COMING TO YOUR BUSINESS: ARE YOU READY?</b>   |
| Forum Hall<br>(Parallel track)   | <i>Moderator:</i>     | <b>SAVIĆ Nebojša</b> , Member of the Presidency, Serbian Association of Economists   |
|                                  | <i>Panelists:</i>     | <b>ZLATKOVIĆ Predrag</b> , Senior HR Business Partner, Booking.com<br><b>MICIĆ Stanko</b> , Investment Manager, Integral Venture Partners<br><b>LAZAREVIĆ Jelisaveta</b> , Professor, FEFA Faculty<br><b>MARIĆ Milena</b> , Professor of Mathematics and Computer Science, IX Gymnasium Mihailo Petrović-Alas  |
| <b>16:15-16:30</b>               | <b>Break</b>          |  |
| <b>16:30-17:15</b>               | <b>SPECIAL EVENT:</b> | <b>NLB ESG HEROES</b>  |
| Forum Hall                       | <i>Moderator:</i>     | <b>MILOŠEVIĆ Andrija</b> , Actor   |
|                                  | <i>Speakers:</i>      | <b>JOVANOVIĆ Lazar</b> , Co-Founder and CEO, Smart Watering Solutions<br><b>RISTIĆ Bojana</b> , Founder and Director, EcoPark Belgrade<br><b>SPASOJEVIĆ Ivan</b> , Research Professor, University of Belgrade - Institute for Multidisciplinary Research   |
| <b>17:15-18:30</b>               | <b>PANEL 12:</b>      | <b>CASHLESS MARKET AND TANGIBLE BENEFITS FOR ALL MARKET PARTICIPANTS</b>   |
| Central Hall<br>(Parallel track) | <i>Moderator:</i>     | <b>RISTIĆ Jelena</b> , Country Manager Serbia, Montenegro, Bosnia and Herzegovina, Mastercard  |
|                                  | <i>Panelists:</i>     | <b>CAREVIĆ Marko</b> , CEO, Ananas E-commerce<br><b>OCOKOLJIĆ Katarina</b> , Secretary of the Association of Financial Institutions, Chamber of Commerce and Industry of Serbia<br><b>PAVLOVIĆ Nataša</b> , Chief Marketing Officer, Merkator-S<br><b>RIZNIĆ Nikola</b> , Deputy Managing Director, D Express Srbija<br><b>STEFANOVIĆ Milica</b> , Communications and Development Director, NALED  |
| <b>17:15-18:30</b>               | <b>PANEL 13:</b>      | <b>TRANSFORMATION TOWARD SUSTAINABLE MOBILITY</b>  |
| Forum Hall<br>(Parallel track)   | <i>Moderator:</i>     | <b>ALVIROVIĆ Mladen</b> , CEO, SAT Media Group   |
|                                  | <i>Panelists:</i>     | <b>BRENDAGLIA Roberto</b> , Sales Director, MIDI Europe, ISUZU<br><b>BREKALO Dino</b> , Board Member, Toyota Adria<br><b>HABIĆ Slave</b> , Managing Director, Hyundai Serbia<br><b>MIJAILOVIĆ Ostoja</b> , President, OMR Group<br><b>VULETIĆ Nikola</b> , President of the Executive Board, UniCredit Bank  |
| <b>18:30-19:45</b>               | <b>PANEL 14:</b>      | <b>FOLLOW THE TREND – BE INSURED</b>   |
| Central Hall<br>(Parallel track) | <i>Moderator:</i>     | <b>TOMIĆ PETROVIĆ Nataša</b> , Professor, Faculty of Law, University of Belgrade   |
|                                  | <i>Panelists:</i>     | <b>SOKOVIĆ Ivana</b> , President of the Executive Board, Dunav Insurance<br><b>BLAGOJEVIĆ Zoran</b> , President of the Executive Board, Wiener Stadtische Insurance<br><b>FILIPOVIĆ Dragan</b> , President of the Executive Board, Generali Insurance Serbia<br><b>MARIĆ Milan</b> , Actor   |
| <b>18:30-19:45</b>               | <b>PANEL 15:</b>      | <b>HOW RESILIENT IS SERBIAN ECONOMY – THE ANGLE OF INVESTORS</b>   |

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| Forum Hall<br>(Parallel track)   | <i>Moderator:</i>  | <b>SPASOJEVIĆ Toplica</b> , Member of the Presidency, Serbian Association of Economists   |
|                                  | <i>Panelists:</i>  | <b>COLANGELI Matteo</b> , Regional Director for the Western Balkans, EBRD<br><b>DRAKULIĆ Zoran</b> , President, Serbian Business Club "Privrednik"<br><b>JANKOVIĆ Mihailo</b> , CEO, MK Group<br><b>LAZAREVIĆ Stefan</b> , President, AmCham Serbia<br><b>MITROVIĆ Darko</b> , State Secretary, Ministry of Economy, Government of the Republic of Serbia   |
| <b>19:45-20:45</b>               | <b>Break</b>   |   |
| <b>20:45-21:00</b>               | <b>30 YEARS OF KOPAONIK BUSINESS FORUM</b>                                       |   |
| Central Hall                     |  |   |
| <b>21:00-22:00</b>               | <b>CLASSICAL MUSIC CONCERT</b> <i>powered by OPERA &amp; THEATRE MADLENIANUM</i> |   |
| Central Hall                     | <b>The Lights of the Stage</b>   |   |
| <b>22:00-</b>                    | <b>S party by Invitation Only (HOTEL GORSKI)</b>                                 |   |
| <b>Tuesday, March 7th, 2023</b>  |  |   |
| <b>09:30-10:15</b>               | <b>FIRESIDE CHAT WITH SPECIAL GUEST</b>  |   |
| Central Hall                     | <i>interviewed by:</i>   | <b>LOOTAH Abdulla Nasser</b> , Deputy Minister of Cabinet Affairs for Competitiveness and Experience Exchange, UAE & Chairman of the UAE Competitiveness Council<br><b>DAMJANIĆ Vesna</b> , Editor in Chief, Bloomberg Adria  |
| <b>10:15-11:30</b>               | <b>PANEL 16:</b>   | <b>ENERGY SECURITY UNDER THE GLOBAL ECONOMIC CRISIS - CHALLENGES AND RECOMMENDATIONS FOR THE FUTURE</b>   |
| Central Hall<br>(Parallel track) | <i>Moderator:</i>  | <b>GAZIVODA Jelena</b> , Senior Partner, Janković Popović Mitić   |
|                                  | <i>Introductory:</i>   | <b>ĐEDOVIĆ Dubravka</b> , Minister of Mining and Energy, Government of the Republic of Serbia   |
|                                  | <i>Panelists:</i>  | <b>BAJATOVIĆ Dušan</b> , CEO, JP Srbijagas<br><b>BODE Ernst</b> , CEO, Messer Tehnogas<br><b>BUSCHLE Dirk</b> , Deputy Director, Energy Community Secretariat<br><b>PONTARA Nicola</b> , Country Manager for Serbia, World Bank<br><b>STOJILKOVIĆ Goran</b> , President, National Petroleum Committee of Serbia   |
| <b>10:15-11:30</b>               | <b>PANEL 17:</b>   | <b>CONNECTIVITY AGENDA: NEW WHEELS FOR DIGITAL AGE</b>  |
| Forum Hall<br>(Parallel track)   | <i>Moderator:</i>  | <b>RADONJIĆ PETROVIĆ Dragijana</b> , Vice President, Serbian Association of Economists  |
|                                  | <i>Panelists:</i>  | <b>BRAGONZI Alessandro</b> , Head of Regional Representation for the Western Balkans, EIB<br><b>ĐUKIĆ Nikola</b> , President of the Executive Board, UNIQA Nonlife Insurance<br><b>KRSMANOVIĆ Duško</b> , Head for WB, Central and Eastern Europe, UK Export Finance<br><b>VESIĆ Goran</b> , Minister of Construction and Infrastructure, Government of the Republic of Serbia  |
| <b>11:30-12:45</b>               | <b>PANEL 18:</b>   | <b>SAFER DIGITAL FUTURE FOR FINANCIAL INSTITUTIONS: NEW DEVELOPMENTS UNDER ECONOMIC CRISIS</b>  |
| Central Hall<br>(Parallel track) | <i>Moderator:</i>  | <b>LAZAREVIĆ Vojislav</b> , Member of the Presidency, Serbian Association of Economists   |
|                                  | <i>Introductory:</i>   | <b>O'MAHONY David</b> , COO, Erste Group Bank AG  |
|                                  | <i>Panelists:</i>  | <b>KNEŽEVIĆ Tanja</b> , CEO, Eki Transfers<br><b>MARINKOVIĆ Aleksandar</b> , Country Leader, Asseco South-Eastern Europe<br><b>PETROVIĆ Zoran</b> , President of the Executive Board, Raiffeisen Bank<br><b>VULETIĆ Nikola</b> , President of the Executive Board, UniCredit Bank   |
| <b>11:30-12:45</b>               | <b>PANEL 19:</b>   | <b>BUSINESS ENVIRONMENT AND DIGITALIZED PUBLIC SERVICES: ACHIEVEMENTS AND CHALLENGES</b>  |
| Forum Hall<br>(Parallel track)   | <i>Moderator:</i>  | <b>TOŠIĆ Bojana</b> , Director, Public Policy Secretariat of the Government of Serbia   |
|                                  | <i>Panelists:</i>  | <b>DRAŠKOVIĆ Borko</b> , Director, Republic Geodetic Authority<br><b>ILIĆ Dragana</b> , Corporate Affairs Director, Cetin<br><b>JOVANOVIĆ Mihailo</b> , Minister of Information and Telecommunications, Government of the Republic of Serbia<br><b>MILIĆEVIĆ Dušan</b> , CEO, Comtrade System Integration<br><b>RADAN Radenko</b> , CEO, Saga NFG   |
| <b>12:45-14:00</b>               | <b>PANEL 20:</b>   | <b>HUMAN CAPITAL FOR GROWTH AND PRODUCTIVITY IN SERBIA</b>  |
| Central Hall<br>(Parallel track) | <i>Moderator:</i>  | <b>PONTARA Nicola</b> , Country Manager for Serbia, World Bank  |
|                                  | <i>Panelists:</i>  | <b>KISIĆ Svetlana</b> , Member of the Presidency, Serbian Association of Economists<br><b>KOSTADINOVA Deyana</b> , Director, UNICEF Serbia<br><b>RECORD Richard</b> , Lead Economist for the Western Balkans, World Bank<br><b>YU Xiaoqing</b> , Director for the Western Balkans, World Bank   |
| <b>12:45-14:00</b>               | <b>PANEL 21:</b>   | <b>AGRICULTURE IN A DEGLOBALIZED WORLD AND THE CHALLENGES THAT AWAIT SERBIA</b>   |
| Forum Hall<br>(Parallel track)   | <i>Moderator:</i>  | <b>VITOŠEVIĆ Saša</b> , CEO, Global Seed  |
|                                  | <i>Panelists:</i>  | <b>DALJEVIĆ Zoran</b> , Director, Central Finance Serbia and Macedonia, Atlantic Group<br><b>KOKAI Roland</b> , CEO, Vojvodinašume<br><b>KOŠUTIĆ Slobodan</b> , CEO, Sunoko<br><b>POPOVIĆ Luka</b> , COO, Delta Agrar<br><b>TANASKOVIĆ Jelena</b> , Minister of Agriculture, Forestry and Water Management, Government of the Republic of Serbia<br><b>ŽDRALE Miljan</b> , Head of Agribusiness for CSEE, EBRD London |
| <b>14:00-14:45</b>               | <b>SPECIAL EVENT:</b>  | <b>OSMIUM - THE GAME CHANGER ON THE TANGIBLE ASSET MARKET: THE UNFORGEABLE PRECIOUS METAL</b>   |

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| Forum Hall                       | <i>Speaker:</i>      | <b>SCARLETT Clauss</b> , Vice Director, German Osmium Institute  |
| <b>14:45-16:00</b>               | <b>PANEL 22:</b>     | <b>#FUTURESMARTSERBIA BIOTECH REVOLUTION: MOVING FROM COMMITMENT TO ACTION</b>   |
| Central Hall<br>(Parallel track) | <i>Moderator:</i>    | <b>PAUNOVIĆ Nenad</b> , Director of the Team for IT and Entrepreneurship, Office of the Prime Minister, Republic of Serbia   |
|                                  | <i>Introductory:</i> | <b>BERIS Yakup</b> , Serbia Resident Representative, UNDP  |
|                                  | <i>Panelists:</i>    | <b>ANDERSON John</b> , Director of Financial Strategy, Imperial College London<br><b>BEGOVIĆ Jelena</b> , Minister of Science, Innovation and Technological Development, Government of the Republic of Serbia<br><b>CMILJANOVIĆ Vladimir</b> , Chairman of the Board of Directors, Swiss Rockets AG<br><b>DRMANAC Radoje</b> , Chief Scientific Officer and Co-Founder, Complete Genomic<br><b>FICKERT Reimund</b> , Director of Communication and Business Development, Barcelona Biomedical Research Park (PRBB)<br><b>THONG Alasdair</b> , Founding Partner, Selvedge Venture |
| <b>14:45-16:00</b>               | <b>PANEL 23:</b>     | <b>WOMEN IN BUSINESS - IS THIS A MEN'S WORLD?</b>  |
| Forum Hall<br>(Parallel track)   | <i>Moderator:</i>    | <b>JOKANOVIĆ Tamara</b> , Managing Director, Represent Communications  |
|                                  | <i>Panelists:</i>    | <b>HADROVIĆ Marina</b> , Managing Director East Adriatic Markets and Bulgaria, Mondelēz International<br><b>KARIĆ Ksenija</b> , CEO, Schneider Electric<br><b>MILIDRAG Zorana</b> , President of eCommerce Association of Serbia<br><b>RISTIĆ Jelena</b> , Country Manager Serbia, Montenegro, Bosnia and Herzegovina, Mastercard  |
| <b>16:00-17:15</b>               | <b>PANEL 24:</b>     | <b>ESG: REPUTATIONAL OPPORTUNITY, INVESTORS' REQUIREMENT OR A LEGAL REGULATION</b>   |
| Central Hall<br>(Parallel track) | <i>Moderator:</i>    | <b>JANJATOVIĆ Dejan</b> , Deputy CEO, NLB Komercijalna banka   |
|                                  | <i>Panelists:</i>    | <b>CIOLKOWSKI Bartosz</b> , Divisional President, South-Eastern Europe, Mastercard<br><b>COLIĆ Miloš</b> , Managing Director, New Energy Solutions<br><b>ČADEŽ Marko</b> , President, Chamber of Commerce and Industry of Serbia<br><b>GOSPIĆ Milan</b> , Country Manager, Microsoft<br><b>TORBICA Zoran</b> , CEO, Ekomobilnost   |
| <b>16:00-17:15</b>               | <b>PANEL 25:</b>     | <b>IT IS TIME FOR SERBIA'S BIG SMALL BUSINESS: COMPETITIVE AND INNOVATIVE</b>  |
| Forum Hall<br>(Parallel track)   | <i>Moderator:</i>    | <b>UDOVIČKI Kori</b> , Chairwomen of the Board, CEVES  |
|                                  | <i>Introductory:</i> | <b>ŠORMAZ Nemanja</b> , Director, CEVES<br><b>MEDIĆ Pavle</b> , Deputy Chief Economist, CEVES  |
|                                  | <i>Panelists:</i>    | <b>GALIĆ Jure</b> , Business Development and Marketing Executive, NOVELIC<br><b>JANKOVIĆ Goran</b> , Director and Owner, Inmold Plast<br><b>JOVANOVIĆ Biljana</b> , General Manager, Luna<br><b>ŠARKOVIĆ Dušan</b> , Director and Owner, DMV industrijski kontrolni sistemi  |
| <b>17:15-18:30</b>               | <b>PANEL 26:</b>     | <b>EDUCATION: THE ROADS TO COMPETENCE</b>  |
| Central Hall<br>(Parallel track) | <i>Moderator:</i>    | <b>KISIĆ Svetlana</b> , Member of the Presidency, Serbian Association of Economists  |
|                                  | <i>Panelists:</i>    | <b>BJELOTOMIĆ Nebojša</b> , Director, Digital Serbia Initiative<br><b>ĐURIČANIN Miloš</b> , Director of Strategy and Development, Nordeus Foundation<br><b>OSTOJIĆ Jelena</b> , Professor, IV Belgrade Grammar School<br><b>PITIĆ Goran</b> , Member of the Presidency, Serbian Association of Economists<br><b>SMIRNOV Vadim</b> , Deputy CEO, Director of the Function for Government Relations and Corporate Communications, NIS a.d. Novi Sad  |
| <b>17:15-18:30</b>               | <b>PANEL 27:</b>     | <b>E-MOBILITY: THE PRESENT OR THE FUTURE?</b>  |
| Forum Hall<br>(Parallel track)   | <i>Moderator:</i>    | <b>POPOVIĆ Vladimir</b> , Dean, Faculty of Mechanical Engineering, University of Belgrade  |
|                                  | <i>Introductory:</i> | <b>PETROVIĆ Miloš</b> , National New Energy Vehicle Expert/Board Member OMR Group  |
|                                  | <i>Panelists:</i>    | <b>ĐORIĆ Darko</b> , CEO, MIND Group<br><b>GRUJIĆ Milan</b> , Managing Director, ZF Serbia<br><b>JOVOVIĆ Aleksandar</b> , Professor, Faculty of Mechanical Engineering, University of Belgrade<br><b>TOMIĆ Vladimir</b> , Head of Department for the Realization of Strategic Investments, Serbian Development Agency<br><b>VASILJEVIĆ Duško</b> , Senior Private Sector Specialist, World Bank  |
| <b>18:30-19:45</b>               | <b>PANEL 28:</b>     | <b>BANKING SECTOR - WHAT COULD BE NEGATIVE EFFECTS OF ECONOMIC CRISIS?</b>   |
| Central Hall<br>(Parallel track) | <i>Moderator:</i>    | <b>GALIĆ Jelena</b> , President of the Executive Board, AIK Banka  |
|                                  | <i>Panelists:</i>    | <b>BALOGH Balazs</b> , Member of Executive Board and CRO, OTP banka Srbija<br><b>POPOVIĆ Darko</b> , President of the Executive Board, Banca Intesa<br><b>STAMENKOVIĆ Nikola</b> , Member of the Executive Board, Erste Bank<br><b>VUKOVIĆ Vlastimir</b> , President of the Executive Board, NLB Komercijalna banka  |
| <b>18:30-19:45</b>               | <b>PANEL 29:</b>     | <b>THE IMPORTANCE OF EFFICIENT TAX ADMINISTRATION IN UNCERTAIN TIMES</b>   |
| Forum Hall<br>(Parallel track)   | <i>Moderator:</i>    | <b>KOSTIĆ Svetislav</b> , Professor, Faculty of Law, University of Belgrade  |
|                                  | <i>Panelists:</i>    | <b>CVETKOVIĆ Vladislav</b> , President, NALED<br><b>LJUBIĆ Aleksandar</b> , Executive Director, FIC Serbia<br><b>MARKOVIĆ Dragana</b> , Director, Tax Administration of the Republic of Serbia<br><b>STROVJANOVSKI Stefan</b> , Tax Partner, EY Serbia<br><b>SVIRČEV Srđan</b> , Senior Public Sector Specialist, Governance Global Practice, World Bank   |
| <b>19:45-21:00</b>               | <b>PANEL 30:</b>     | <b>TOURISM: INFLUENCE ON THE IMAGE AND INVESTMENT ATTRACTIVENESS OF SERBIA AND THE WESTERN BALKANS</b>   |
| Central Hall<br>(Parallel track) | <i>Moderator:</i>    | <b>PETKOVIĆ Goran</b> , Member of the Presidency, Serbian Association of Economists  |
|                                  | <i>Panelists:</i>    | <b>HANSEN Brooke</b> , Professor, University of South Florida<br><b>KANDIĆ Uroš</b> , State Secretary, Ministry of Tourism and Youth, Government of the Republic of Serbia   |

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|                                   |  | <b>LOVRETA Silvija</b> , Senior Director South Eastern Europe International Hotel Development, Marriott International<br><b>REUL Frank</b> , Vice President and Head of Development, Accor Eastern Europe<br><b>STAŠEVIĆ Željko</b> , General Manager, Kempinski Hotel Adriatic  |
| <b>19:45-21:00</b>                | <b>PANEL 31:</b>                               | <b>CIRCULAR ECONOMY AS AN INNOVATION IN THE SDGs</b>   |
| Forum Hall<br>(Parallel track)    | <i>Moderator:</i>                              | <b>VUJIĆ Goran</b> , Professor, Faculty of Technical Sciences, University of Novi Sad  |
|                                   | <i>Panelists:</i>                              | <b>ČAUŠEVIĆ Tisa</b> , Public and Regulatory Affairs Manager, Coca-Cola HBC, Serbia and Montenegro<br><b>MILOVANOVIĆ Vladimir</b> , Managing Director, Beo Čista Energija<br><b>MITROVIĆ Siniša</b> , Head of the Centre for Circular Economy, Chamber of Commerce and Industry of Serbia<br><b>PREDOJEVIĆ Matthias</b> , Vice President, Elixir Group<br><b>RAJKOVIĆ Dragan</b> , Sustainability Director North Europe and East Europe, Tetra Pak |
| <b>21:00-21:45</b>                | <b>HARD TALK INTERVIEW</b>                     |  |
| Central Hall                      | <i>interviewed by:</i>                         | <b>ZEPTER Philip</b> , Founder and Chairman, Zepter International<br><b>STANKOVIĆ Ivan</b> , CEO and Owner, Communis   |
| <b>Wednesday, March 8th, 2023</b> |  |  |
| <b>9:45-10:00</b>                 | <b>ADDRESS OF THE PLENARY SPEAKER</b>          |  |
| Forum Hall                        |  | <b>KISIĆ Darija</b> , Minister of Family Welfare and Demography, Government of the Republic of Serbia  |
| <b>10:00-11:00</b>                | <b>PANEL 32:</b>                               | <b>SOCIAL COHESION IN TIMES OF CRISIS: SOLIDARILY RESISTANT OR RESISTANT TO SOLIDARITY</b>   |
| Forum Hall                        | <i>Moderator:</i>                              | <b>JANKOVIĆ Brankica</b> , Commissioner for the Protection of Equality   |
|                                   | <i>Panelists:</i>                              | <b>ALTIPARMARKOV Nikola</b> , Member of Fiscal Council, Republic of Serbia<br><b>BEGOVIĆ Jelena</b> , Minister of Science, Innovation and Technological Development, Government of the Republic of Serbia<br><b>GOSPIĆ Milan</b> , Country Manager, Microsoft<br><b>NIKOLIĆ ĐIMIĆ Vera</b> , Executive Director, AmCham Serbia<br><b>ŠUNDERIĆ Žarko</b> , Director, Center for Social Policy   |
| <b>11:00-12:15</b>                | <b>PANEL 33:</b>                               | <b>WHAT IS GOOD FOR CHILDREN IS ALSO GOOD FOR BUSINESS</b>   |
| Forum Hall                        | <i>Moderator:</i>                              | <b>ĐUKIĆ SAVIĆ Vesna</b> , Fundraising Specialist, UNICEF Serbia   |
|                                   | <i>Panelists:</i>                              | <b>ĆETKOVIĆ Sonja</b> , CEO, Infostud<br><b>DAMLJANOVIĆ Dragoljub</b> , Director for Digital Grid Sales, Schneider Electric<br><b>POPOVIĆ Darko</b> , President of the Executive Board, Banca Intesa<br><b>POPOVIĆ Milica</b> , Corporate Communications and Public Affairs Manager, Delhaize Serbia<br><b>SOČANAC Milica</b> , Member of Shareholder Office, Nelt   |
| <b>12:15-13:30</b>                | <b>PANEL 34:</b>                               | <b>HEALTHCARE: NEW REALITIES AND POINTS OF TRANSFORMATION</b>  |
| Forum Hall                        | <i>Moderator:</i>                              | <b>LONČAR Dragan</b> , Member of the Presidency, Serbian Association of Economists   |
|                                   | <i>Introductory:</i>                           | <b>ŠTEFOSKI Aleksandar</b> , State Secretary, Ministry of Health, Government of the Republic of Serbia   |
|                                   | <i>Panelists:</i>                              | <b>GOVEDARICA Ana</b> , General Manager, Roche<br><b>KNEŽEVIĆ Jasmina</b> , Founder and Supervisory Board Member, Acibadem Bel Medic<br><b>RADULOVIĆ Vukašin</b> , Co-Founder, Heliant<br><b>ŠKODRIĆ RADOJEVIĆ Sanja</b> , Director, National Health Insurance Fund<br><b>VUKOVIĆ Simo</b> , Consultant, The Second Health Project in Serbia, World Bank   |
| <b>13:30-14:00</b>                | <b>ADDRESS OF THE MINISTER OF FINANCE</b>      |  |
| Forum Hall                        |  | <b>MALI Siniša</b> , Minister of Finance, Government of the Republic of Serbia   |
| <b>14:00-14:45</b>                | <b>IN CONVERSATION WITH THE PRIME MINISTER</b> |  |
| Forum Hall                        | <i>interviewed by:</i>                         | <b>BRNABIĆ Ana</b> , Prime Minister, Government of the Republic of Serbia<br><b>ĐURIĆIN Dragan</b> , Member of the Presidency, Serbian Association of Economists   |
| <b>14:45-15:00</b>                | <b>CLOSING REMARKS</b>                         |  |
| Forum Hall                        |  | <b>VLAHOVIĆ Aleksandar</b> , President, Serbian Association of Economists  |