



THE XXXI KOPAONIK BUSINESS FORUM (KBF 2024)

NEW GLOBAL CONTEXT:
Challenges of an uncertain future

in partnership with Mastercard®

Congress Center, Hotel Grand Kopaonik
March 3-6, 2024

AGENDA

Sunday, March 3, 2024

10:00-20:00	REGISTRATION (RECEPTION – HOTEL GRAND)	
15:30-16:30	PANEL 1:	THE WESTERN BALKANS ECONOMIC OUTLOOK: STAYING AHEAD OF THE RECESSION THREATS
Forum Hall	<i>Moderator:</i>	VUJOVIĆ Dušan , Member of the Presidency, Serbian Association of Economists
	<i>Panelists:</i>	RECORD Richard , Lead Country Economist for the Western Balkans, World Bank USTYUGOVA Yulia , Resident Representative in Serbia, IMF
16:30-17:30	PANEL 2:	MACROECONOMIC TRENDS: CAN SERBIA EMBARK ON THE RAPID GROWTH PATH?
Forum Hall	<i>Moderator:</i>	ŠOŠKIĆ Dejan , Member of the Presidency, Serbian Association of Economists
	<i>Introductory:</i>	PETROVIĆ Pavle , President, Fiscal Council of the Republic of Serbia
	<i>Panelists:</i>	JOSIFIDIS Kosta , Member of the Presidency, Serbian Association of Economists NEDELJKOVIĆ Milan , Dean and Professor, FEFA Faculty RANĐELOVIĆ Saša , Member of the Presidency, Serbian Association of Economists VUJOVIĆ Dušan , Member of the Presidency, Serbian Association of Economists
17:30-18:15	PANEL 3:	PRESENTATION OF THE KBF INDEX OF COMPANY REPUTATION (KBF INCORE)
Forum Hall	<i>Presenter:</i>	BEŠIĆ Miloš , Consultant and Methodologist, Ninamedia Research
18:15-19:15	PANEL 4:	CREATIVE INDUSTRY IN SERBIA: A BRIDGE TOWARD SUCCESS
Forum Hall	<i>Moderator:</i>	STANKOVIĆ Ivan , CEO and Owner, Communis
	<i>Panelists:</i>	BJELOGRLIĆ Dragan , Actor and Director RICOV Tomo , Director, Weekend Media Festival & Peppermint Agency TROBOZIĆ GARFIELD Milena , Producer
19:15-20:00	PANEL 5:	MASTERING SALES GLOBALLY: HOW TO CONQUER NEW MARKETS?
Forum Hall	<i>Moderator:</i>	BJELOTOMIĆ Nebojša , CEO, Digital Serbia Initiative
	<i>Panelists:</i>	BANKOVIĆ Filip , Senior Director, Messaging Operations, EMEA region, Telesign BOŠKOVIĆ Vladimir , Member of the Executive Board, NLB Komercijalna banka
20:00-20:45	PANEL 6:	ESG STANDARDS: A NEW CHAPTER IN BUSINESS DEVELOPMENT
Forum Hall	<i>Moderator:</i>	BJELOTOMIĆ Nebojša , CEO, Digital Serbia Initiative
	<i>Panelists:</i>	KOSTOVSKA Katerina , Head of Global Sales, Tikves Winery, North Macedonia PÓKOS Gergely , Managing Director, Green Program Directorate, OTP Bank Hungary TURK Dejan , CEO, A1 Serbia & A1 Slovenia VUKOVIĆ Darko , CFO, Elixir Group
21:00-22:30	WELCOME RECEPTION <i>powered by MK GROUP</i>	

Monday, March 4, 2024

09:30-10:00	KEY DEVELOPMENTS BETWEEN TWO KBFs	
Central Hall		VLAHOVIĆ Aleksandar , President, Serbian Association of Economists
10:00-10:20	MESSAGE FROM THE PARTNER	
Central Hall		BARNETT Mark , President, Mastercard Europe
10:20-11:10	ADDRESSES BY THE GOVERNOR AND THE MINISTER OF FINANCE	
Central Hall		TABAKOVIĆ Jorgovanka , Governor, National Bank of Serbia MALI Siniša , Minister of Finance, Government of the Republic of Serbia
11:10-11:30	ADDRESS BY THE SPECIAL GUEST	
Central Hall		IZVORSKI Ivailo , Chief Economist for the Europe and Central Asia region, World Bank
11:30-11:50	ADDRESS BY THE IMF MISSION CHIEF	
Central Hall		MCGETTIGAN Donal , Mission Chief to Serbia, IMF
11:50-12:15	Break	
12:15-13:30	PANEL 7:	EU ENLARGEMENT AND WB: CAN SERBIA MAKE IT BY 2030?
Central Hall	<i>Moderator:</i>	VUJAČIĆ Ivan , Member of the Presidency, Serbian Association of Economists

(Parallel track)	<i>Panelists:</i>	CVIJIC Srdan , President of the International Advisory Committee, Belgrade Centre for Security Policy GIAUFRET Emanuele , Ambassador, Head of EU Delegation to Serbia HILL Christopher , U.S. Ambassador to Serbia MIŠČEVIĆ Tanja , Minister of European Integration, Government of the Republic of Serbia PONTARA Nicola , Country Manager for Serbia, World Bank
12:15-13:30	PANEL 8:	BIG BETS FOR DIGITAL INDUSTRIES: CHALLENGES OF THE FUTURE
Forum Hall (Parallel track)	<i>Moderator:</i>	ĐURKOVIĆ Miloš , Managing Partner, Amrop Serbia
	<i>Panelists:</i>	JOVANOVIĆ Mihailo , Minister of Information and Telecommunications, Government of the Republic of Serbia LUČIĆ Vladimir , CEO, Telekom Serbia MICHEL Mike , CEO, Yettel/President, FIC Serbia SKORIĆ MILATOVIĆ Rosanda , General Manager, SAS Adriatic
13:30-14:45	PANEL 9:	SKILLS MISMATCH CRISIS IN THE SERBIAN LABOUR MARKET: WAYS TO SOLUTIONS
Central Hall (Parallel track)	<i>Moderator:</i>	ČETKOVIĆ Sonja , CEO, Infostud
	<i>Panelists:</i>	EVSINA Alisa , HR Director, NIS PEŠIĆ Natalija , Head of HR, A1 Serbia ŠČEPANOVIĆ Krstinja , HR Director, OTP Bank STREIT Oliver , Head of Project, "Znanjem do posla" (Education to Employment)
13:30-14:45	PANEL 10:	CLIMATE CHANGE: IMPACT ON THE ECONOMY AND SOCIETY
Forum Hall (Parallel track)	<i>Moderator:</i>	VASILJEVIĆ Dušan , Chairman and CEO, Western Balkans Consulting Global Group
	<i>Panelists:</i>	BUČEVAC Rade , Managing Director, Moravacem & CRH Western Balkans ĐURĐEVIĆ Vladimir , Professor, Institute of Meteorology, Faculty of Physics, University of Belgrade FILIPOVIĆ Dragan , President of the Executive Board, Generali Insurance KOKAI Roland , CEO, Vojvodinašume ŽDRALE Miljan , Head of Agribusiness for Central and Southeast Europe, EBRD London
14:45-16:00	PANEL 11:	THE WESTERN BALKANS: REGIONAL ECONOMIC COOPERATION
Central Hall (Parallel track)	<i>Moderator:</i>	SVILANOVIĆ Goran , Former Minister of Foreign Affairs, Serbia and Montenegro
	<i>Panelists:</i>	AMIDŽIĆ Srdan , Minister of Finance and Treasury, Council of Ministers of Bosnia and Herzegovina BRAGONZI Alessandro , Head of Regional Representation for the Western Balkans, EIB BYTYQI Fatmir , Deputy Prime Minister, Government of the Republic of North Macedonia JANEVSKI Svetozar , President of the Board, Tikveš Winery, North Macedonia JOTI Grigor , Owner, InfoSoft Group, Albania
14:45-16:00	PANEL 12:	ARTIFICIAL INTELLIGENCE: THE FUTURE HAS ALREADY BEGUN
Forum Hall (Parallel track)	<i>Moderator:</i>	VUJOVIĆ Branislav , Founder and President of the Management Board, New Frontier Group/New Frontier Innova
	<i>Panelists:</i>	CRNOJEVIĆ Vladimir , Director, BioSense Institute GOSPIĆ Milan , Country Manager, Microsoft PRŽULJ Nataša , ICREA Research Professor, Barcelona Supercomputing Center VASILESCU Marijana , CEO, MediGroup BERIS Yakup , Resident Representative in Serbia, UNDP
16:00-16:15	Break	
16:15-17:15	SPECIAL EVENT:	EXPO 2027: SHAPING THE FUTURE
Central Hall (Parallel track)	<i>Moderator:</i>	LAPČIĆ Vesna , Journalist
	<i>Panelists:</i>	BOROVČANIN Dušan , CEO, EXPO 2027 Belgrade ŠTOJČIĆ Marko , City Architect, Belgrade ČADEŽ Marko , President, Chamber of Commerce and Industry of Serbia BEGOVIĆ Jelena , Minister of Science, Technological Development and Innovation, Government of the Republic of Serbia
16:15-17:15	SPECIAL EVENT:	VIII FORUM OF ADVANCED TECHNOLOGIES NIŠ: INNOVATION ECOSYSTEM AND SMART SPECIALIZATION AS FACTORS OF REGIONAL COMPETITIVENESS
Forum Hall (Parallel track)	<i>Moderator:</i>	RANĐELOVIĆ Milan , Managing Director, Science and Technology Park Niš
	<i>Panelists:</i>	ATANASIJEVIĆ Vladan , COO, Comtrade Group BADŽA Stefan , Director of the Team for Special Projects in the Office of the Prime Minister, Government of the Republic of Serbia NIKOLIĆ Predrag , Managing Director of the Center for Digital Transformation, Chamber of Commerce and Industry of Serbia RADOVANOVIĆ Vladimir , Assistant Minister, Department of Innovation, Technology Transfer and Techment, Ministry of Science, Technological Development and Innovation, Government of the Republic of Serbia STOJANOVIĆ Boban , Professor, Faculty of Economics, University of Niš
17:15-18:30	PANEL 13:	PERSONALIZATION: KEY DRIVER OF BUSINESS GROWTH
Central Hall (Parallel track)	<i>Moderator:</i>	RISTIĆ Jelena , Country Manager Serbia, Montenegro, Bosnia and Herzegovina, Mastercard
	<i>Panelists:</i>	BOGDANOVIĆ Aleksandar , CEO, Mobi Banka ČUK Vladimir , Director of eCommerce and Data, Gigatron RAMIREZ Jonatan , VP Global Head of Sales Engineering, Dynamic Yield TINTOR Goran , Head of Marketing Data Intelligence, Direct Media
17:15-18:30	PANEL 14:	ROLE OF THE REGION IN A CHANGING AUTOMOTIVE INDUSTRY
Forum Hall (Parallel track)	<i>Moderator:</i>	ČADEŽ Marko , President, Chamber of Commerce and Industry of Serbia
	<i>Panelists:</i>	GRUJIĆ Milan , Managing Director, ZF Serbia

		JOVANOVIĆ Petar , President of the Executive Board, AIK Banka MIJAILOVIĆ Ostoja , President, OMR Group ZDRAVKOVIĆ Nenad , Member of Supervisory Board, Milšped Group
18:30-19:45	PANEL 15:	INSURANCE: THE NEW REALITY
Central Hall (Parallel track)	<i>Moderator:</i>	MARKOVIĆ Milo , Member of the Executive Board, Dunav Insurance
	<i>Panelists:</i>	JEVTIĆ Dejan , President of the Executive Board, AMS Insurance MARKOVIĆ Dragan , President of the Executive Board, Triglav Insurance MIJAILOVIĆ Bojan , President of the Executive Board, Sava Insurance NIKOLIĆ Sanja , Member of the Executive Board, Wiener Städtische Insurance
18:30-19:45	PANEL 16:	CHALLENGES OF THE SERBIAN ECONOMY: A VIEW OF DOMESTIC AND FOREIGN INVESTORS
Forum Hall (Parallel track)	<i>Moderator:</i>	ČULIBRK Milan , Journalist
	<i>Panelists:</i>	BLAGOJEVIĆ Zoran , President of the Executive Board, Wiener Städtische Insurance ČADEŽ Marko , President, Chamber of Commerce and Industry of Serbia COLANGELI Matteo , Regional Director for the Western Balkans, EBRD CVETKOVIĆ Slobodan , Minister of Economy, Government of the Republic of Serbia DRAKULIĆ Zoran , President, Serbian Business Club "Privrednik" PEKEZ Goran , JTI/ Chairman, Japanese Business Alliance in Serbia/ Member of BoD, FIC Serbia
19:45-20:00	Break	
20:00-20:45	HARD-TALK INTERVIEW	
Central Hall	<i>interviewed by:</i>	MIŠKOVIĆ Miroslav , Founder and President, Delta Holding BRKIĆ Miša , Journalist
20:45-21:30	IN CONVERSATION WITH THE PRIME MINISTER	
Central Hall	<i>interviewed by:</i>	BRNABIĆ Ana , Prime Minister, Government of the Republic of Serbia ĐURIČIN Dragan , Member of the Presidency, Serbian Association of Economists
22:00-	S PARTY	
16:30-	SIDE EVENT - NLB KOMERCIJALNA BANKA & A1: CHARITY SKI RACE, @SKILIFT MALO JEZERO AWARDS CEREMONY AND COCKTAIL @NLB KLUB, GRAND HOTEL	
Tuesday, March 5, 2024		
09:30-10:00	ADDRESSES BY THE PLENARY SPEAKERS	
Central Hall		BEGOVIĆ Jelena , Minister of Science, Technological Development and Innovation, Government of the Republic of Serbia MARKOVIĆ Dragana , Director, Tax Revenue Administration, Republic of Serbia
10:00-11:15	PANEL 17:	ROAD TO THE ENERGY TRANSITION
Central Hall (Parallel track)	<i>Moderator:</i>	GAZIVODA Jelena , Senior Partner, JPM & Partners
	<i>Panelists:</i>	BOLTZ Walter , Former CEO, Austrian Energy Regulator - E Control/Senior Energy Advisor, Baker McKenzie BRAGONZI Alessandro , Head of the Regional Representation for the Western Balkans, EIB COLIĆ Miloš , CEO, New Energy Solutions ĐEDOVIĆ HANDANOVIĆ Dubravka , Minister of Mining and Energy, Government of the Republic of Serbia JANKOVIĆ Mihailo , CEO, MK Group TYURDENEV Kirill , CEO, NIS
10:00-11:15	PANEL 18:	INFRASTRUCTURE DEVELOPMENT UNDER THE RISING INTEREST RATES
Forum Hall (Parallel track)	<i>Moderator:</i>	RADONJIĆ PETROVIĆ Dragijana , Vice President, Serbian Association of Economists
	<i>Panelists:</i>	BORAS Filip , Partner, Baker McKenzie ĐUKIĆ Nikola , President of the Executive Board, UNIQA Non-life Insurance PONTARA Nicola , Country Manager for Serbia, World Bank VESIĆ Goran , Minister of Construction, Transport and Infrastructure, Government of the Republic of Serbia VUJKO Stojan , CEO, Millennium Team
11:15-12:30	PANEL 19:	FINANCE INDUSTRY: TRANSFORMATION AS AN OPPORTUNITY
Central Hall (Parallel track)	<i>Moderator:</i>	LAZAREVIĆ Vojislav , Member of the Presidency, Serbian Association of Economists
	<i>Introductory:</i>	BLEIER Ingo , Chief Corporates & Markets Officer, Erste Group Bank AG
	<i>Panelists:</i>	CIOLKOWSKI Bartosz , Divisional President, South-Eastern Europe, Mastercard JANJIĆ Milen , CEO, Intellya JELEŃSKI Piotr , President of the Management Board, ASEE Group JOVANOVIĆ Petar , President of the Executive Board, AIK Banka POPOVIĆ Darko , President of the Executive Board, Banca Intesa
11:15-12:30	PANEL 20:	SERBIAN SMEs FACING GLOBAL CHALLENGES
Forum Hall (Parallel track)	<i>Moderator:</i>	ATANASIJEVIĆ Jasna , Member of the Presidency, Serbian Association of Economists
	<i>Panelists:</i>	ANIĆ Igor , President of the Executive Board, ProCredit Bank BUDEĆ Darko , Owner and President, Buck KNEŽEVIĆ Tomislav , Team Leader Green Economy, GIZ OBRADOVIĆ JOVANOVIĆ Katarina , Assistant Minister, Ministry of Economy, Government of the Republic of Serbia ŠORMAZ Nemanja , Director, CEVES
12:30-13:45	PANEL 21:	EDUCATION 4.0
Central Hall	<i>Moderator:</i>	KISIĆ Svetlana , Member of the Presidency, Serbian Association of Economists

(Parallel track)	<i>Panelists:</i>	BAUCAL Aleksandar , Professor, Faculty of Philosophy, University of Belgrade ČEKIĆ MARKOVIĆ Jasminka , Director, Center for Education Policy ĐUKIĆ DEJANOVIĆ Slavica , Minister of Education, Government of the Republic of Serbia JOVANOVIĆ Kosta , Professor, School of Electrical Engineering, University of Belgrade PRODANOVIĆ Tijana , Professor, Faculty of Mathematics, University of Belgrade
12:30-13:45	PANEL 22:	BRINGING CIRCULARITY TO LIFE
Forum Hall (Parallel track)	<i>Moderator:</i>	MILOVANOVIĆ Vladimir , CEO, Beo Čista Energija
	<i>Panelists:</i>	ČAUŠEVIĆ Tisa , Public and Regulatory Affairs Manager, Coca Cola HBC, Serbia and Montenegro GLIGIĆ Bojan , CEO, Eso Tron KNEŽEVIĆ Goran , President, Serbian Biogas Association RADONJIĆ Andrea , Head of Government Relations and Public Affairs Eastern Europe, Tetra Pak TEOFILOVIĆ Verica , CFO, MK Group
13:45-14:45	SPECIAL EVENT:	NOVI SAD FAIR - AGRICULTURE OF THE EUROPEAN UNION AT THE INTERNATIONAL AGRICULTURAL FAIR IN NOVI SAD
Central Hall (Parallel track)	<i>Moderator:</i>	DESPOTOVIĆ Borislav , Editor-in-Chief, BIZLife Magazine
	<i>Panelists:</i>	LOVRIĆ Nikola , CEO, Novi Sad Fair CVETKOVIĆ Slobodan , Minister of Economy, Government of the Republic of Serbia ILIĆ Vedrana , Assistant Minister, Ministry of Agriculture, Forestry and Water Management, Government of the Republic of Serbia VENTRESCA Antonio , Director for Serbia and Montenegro, Italian Trade Agency PAPIĆ Andrej , Project Manager, EU Delegation to the Republic of Serbia
13:45-14:45	PANEL 23:	A FUTURE WITHOUT WORKERS?
Forum Hall (Parallel track)	<i>Moderator:</i>	SVILANOVIĆ Goran , Former Minister of Foreign Affairs, Serbia and Montenegro
	<i>Panelists:</i>	AČIĆ Saša , Director, Union of Employers of Republic of Srpska, Bosnia and Herzegovina BRADIĆ Donatella , Regional Program Coordinator and Chief of Mission, IOM Serbia KISIĆ Darija , Minister of Family Welfare and Demography, Government of the Republic of Serbia ROSSI Romano , Vice President, Confindustria Serbia
14:45-16:00	PANEL 24:	WALK THE TALK: THE IMPACT OF ACTIVISM IN PROMOTING ESG CONCEPTS
Central Hall (Parallel track)	<i>Moderator:</i>	JANJATOVIĆ Dejan , Deputy CEO, NLB Komercijalna banka
	<i>Introductory:</i>	BUBNJEVIĆ Slobodan , Science Journalist
	<i>Panelists:</i>	KOVAČEVIĆ Dušan , Founder and CEO, EXIT Festival KRSTIĆ Nenad , Former Representative and Captain of the Serbian National Basketball Team/Owner, Distillery Krstić NIKAČEVIĆ Galeb , Journalist, Host and Author of the Agelast Podcast POPOVIĆ Hristina , Actor
14:45-16:00	PANEL 25:	WOMEN OF CHANGE: SELF-CONFIDENCE, COMMITMENT, AND VISION
Forum Hall (Parallel track)	<i>Moderator:</i>	KNEŽEVIĆ Jasmina , Founder and Supervisory Board Member, Acibadem Bel Medic
	<i>Panelists:</i>	JAKOVLJEVIĆ Sanja , Co-Founder and CEO, Beorol JOVANOVIĆ Biljana , Founder and CEO, Luna Fashion House KARAKLAJIĆ Ljiljana , Owner and CEO, Daily Invest ZLATARIĆ Nataša , General Manager, Euromedic
16:00-17:15	PANEL 26:	SPORT IN BUSINESS AND SOCIETY
Central Hall (Parallel track)	<i>Moderator:</i>	SPASOJEVIĆ Toplica , Member of the Presidency, Serbian Association of Economists
	<i>Panelists:</i>	ČOVIĆ Nebojša , President, KK Crvena zvezda GEORGIEV Slobodan , News Director, TV Nova S LAKOVIĆ Zoran , Director of National Associations, UEFA MIJAILOVIĆ Ostoja , President, JSD Partizan TANASIJEVIĆ Dobrovoje-Den Tana , Sport Executive and Film Producer
16:00-17:15	PANEL 27:	AIMING FOR A HIGH-INCOME ECONOMY: CHALLENGES AND OPPORTUNITIES IN SERBIA AND THE WESTERN BALKANS
Forum Hall (Parallel track)	<i>Moderator:</i>	PONTARA Nicola , Country Manager for Serbia, World Bank
	<i>Panelists:</i>	IZVORSKI Ivailo , Chief Economist for the Europe and Central Asia region, World Bank MARQUIER Nicolas , Regional Manager for the Western Balkans, IFC PAVIĆ Amalija , Deputy Executive Director, AmCham Serbia RECORD Richard , Lead Country Economist for the Western Balkans, World Bank SAVIĆ Marija , Chief Economist, Banca Intesa
17:15-18:30	PANEL 28:	BANKING SECTOR: FINANCING ECONOMIC RECOVERY
Central Hall (Parallel track)	<i>Moderator:</i>	VUKOVIĆ Vlastimir , President of the Executive Board, NLB Komercijalna banka
	<i>Panelists:</i>	MIHAJLOVIĆ Predrag , President of the Executive Board, OTP Bank PAVLOVIĆ Slavica , President of the Executive Board, Eurobank Direktna PETROVIĆ Zoran , Chairman of the Managing Board, Raiffeisen Bank STAMENKOVIĆ Nikola , Board Member for Corporates and Markets, Erste Bank VULETIĆ Nikola , President of the Management Board, UniCredit Bank
17:15-18:30	PANEL 29:	SUSTAINABLE AGRICULTURE: A CHALLENGE FOR THE FUTURE
Forum Hall (Parallel track)	<i>Moderator:</i>	VITOŠEVIĆ Saša , CEO, Global Seed
	<i>Panelists:</i>	DALJEVIĆ Zoran , Director of Representative Office for Serbia, Atlantic Group

		POPOVIĆ Luka , CEO, Delta Agrar RADIČEVIĆ Dušan , CEO, Al Dahra Serbia TANASKOVIĆ Jelena , Minister of Agriculture, Forestry and Water Management, Government of the Republic of Serbia
18:30-19:45	PANEL 30:	YOUNG ENTREPRENEURS: SUCCESS STORIES
Central Hall (Parallel track)	<i>Moderator:</i>	NIKOLIĆ Radojka , Editor in Chief, Magazinbiznis.rs
	<i>Panelists:</i>	MARIĆ Milica , Founder and Owner, Wood Mood Design MILANOVIĆ Dragana , Co-Founder and Co-Owner, Roberto Baressi TURANJANIN Uroš , Founder and Owner, Team Ing Centar VLAHOVIĆ Vojislav , Founder and Owner, Beobašta
18:30-19:45	PANEL 31:	REAL ESTATE AT A TURNING POINT
Forum Hall (Parallel track)	<i>Moderator:</i>	NEŠOVANOVIĆ Nebojša , Senior Director, Head of Valuation SEE, CBRE
	<i>Panelists:</i>	BABIĆ Danilo , CEO, Inobačka JAUKOVIĆ Vasilije , Principal Banker, Property and Tourism, EBRD LJUBIĆ Aleksandar , Executive Director, FIC Serbia RUTOVIĆ Danilo , Co-Owner, Lawa
19:45-20:00	Break	
20:00-20:45	ADDRESS BY THE SPECIAL GUEST - ONLINE	
Central Hall		SACHS Jeffrey , Director of the Center for Sustainable Development, Columbia University
20:45-22:00	PANEL 32:	GREEN TRANSITION ACTION PLAN FOR SERBIA
Central Hall	<i>Introductory & Moderator:</i>	ĐURIČIN Dragan , Member of the Presidency, Serbian Association of Economists
	<i>Panelists:</i>	BEGOVIĆ Jelena , Minister of Science, Technological Development and Innovation, Government of the Republic of Serbia LONČAR Medeja , CEO, Siemens Slovenia, Croatia and Serbia MALINIĆ Dejan , Member of the Presidency, Serbian Association of Economists
Wednesday, March 6, 2024		
09:15-10:00	ADDRESSES BY THE PLENARY SPEAKERS	
Forum Hall		KOSTADINOVA Deyana , Director, UNICEF Serbia SCANO Fabio , Representative in Serbia and Special Envoy of the Regional Director for the Western Balkans, WHO KISIĆ Darija , Minister of Family Welfare and Demography, Government of the Republic of Serbia
10:00-11:15	PANEL 33:	GENDER PARITY FOR SOCIAL AND ECONOMIC DEVELOPMENT
Forum Hall	<i>Moderator:</i>	JANKOVIĆ Brankica , Commissioner for the Protection of Equality
	<i>Panelists:</i>	BRAITHWAITE Biljana , Founding Partner and CEO, Sustineri Partners MARIĆ Milan , Actor SMIRNOV Vadim , Deputy CEO, Director of the Function for Government Relations and Corporate Communications, NIS TASIĆ Mirjana , Advisor, Serbian National Internet Domain Registry Foundation (RNIDS) VESELINOVIĆ Dobrica , Politician, Green-Left Front
11:15-12:15	PANEL 34:	YOUTH CALLS TO ACTION
Forum Hall	<i>Moderator:</i>	ĐUKIĆ SAVIĆ Vesna , Fundraising Specialist, UNICEF Serbia
	<i>Panelists:</i>	BABIĆ Milica , Member, Youth Board, UNICEF Serbia DIMIĆ Bogdan , Member, Youth Board, UNICEF Serbia KANURIĆ Petra , Business Development Manager, Startuj.com PEJOVIĆ MILOVANČEVIĆ Milica , Director, Institute of Mental Health, Belgrade PERUNIČIĆ Elena , Member, Youth Board, UNICEF Serbia PURAR Jovan , Company Director and Chief Legal Officer, MK Group
12:15-13:15	PANEL 35:	FROM "Z" TO "A": NEW CAPITALISM FROM THE ANGLE OF "Z" AND ALPHA GENERATIONS
Forum Hall	<i>Moderator:</i>	SAVIĆ Nebojša , Member of the Presidency, Serbian Association of Economists
	<i>Panelists:</i>	CVETKOVIĆ Katarina , CEO, Helbiz Serbia JANKUŠOSKI Goran , Co-Founder and Managing Partner, Žiška JOVANOVIĆ Mihajlo - Džaril , Founder and CEO, Fortuna Esports LAZAREVIĆ Jelisaveta , Vice Dean and Professor, FEFA Faculty/Bloomberg Adria
13:15-14:30	PANEL 36:	RETHINKING HEALTHCARE FINANCING BASED ON DATA
Forum Hall	<i>Moderator:</i>	LONČAR Dragan , Member of the Presidency, Serbian Association of Economists
	<i>Panelists:</i>	BOJOVIĆ Jelena , Director, Center for 4IR Serbia BOYD Mark , Principal Policy Associate, Open Data Institute UK GOVEDARICA Ana , General Manager, Roche RADULOVIĆ Vukašin , Co-Founder, Heliant ŠKODRIĆ RADOJEVIĆ Sanja , Director, National Health Insurance Fund
14:30-14:45	CLOSING REMARKS	
Forum Hall		VLAHOVIĆ Aleksandar , President, Serbian Association of Economists